

AIMA Vice Chancellors Council

As the national apex body for the management profession in India, All India Management Association (AIMA) has played a catalytic role in the evolution of a new management ethos since its inception in 1957. A pioneer in distance management education, AIMA has been at the forefront of development of management education and has been involved in bridging the gap between the industry and academia through its various programmes and initiatives.

With this aim in mind, AIMA has launched the **Vice Chancellors Council**; a platform for senior management educationists and corporate thought leaders to come together and work towards the transformation of management education in the nation.

Vision: To aid Indian higher education institutions in their journey towards becoming world-class establishments.

Mission

- To be an enabler for innovative ideas and act as a platform for discussion, debate and collaboration.
- To channelise the creative ideas of great minds to bring about qualitative transformation and dispersion of knowledge.

About the Council

The AIMA Vice Chancellors Council is a platform for Vice Chancellors, Provosts, PR-Chancellors, Directors, Senior Academics and Professionals from Industry to pool their thoughts and suggestions about transcending to a new tomorrow and crafting the way forward for higher education institutions.

The Purpose of the Council

- **Facilitating Innovation:** The Council aims to facilitate and support innovative ideas within the realm of higher education, especially in management education. It serves as a platform where novel concepts can be nurtured, developed, and implemented to enhance the quality and effectiveness of education.
- **Promoting Discussion and Debate:** Another purpose of the Council is to foster an environment conducive to discussion, debate, and exchange of ideas. By encouraging open dialogue among scholars, educators, and stakeholders, it aims to generate diverse perspectives and insights that can drive positive change in educational practices and policies.
- **Encouraging Collaboration:** The Council encourages collaboration and innovation within higher education institutions, among various stakeholders, including academia, industry, government, and non-profit organizations. By facilitating partnerships and joint initiatives, it aims to leverage collective expertise and resources to address complex challenges and opportunities in education.

- **Driving Qualitative Transformation:** The Council is committed to help driving qualitative transformation in higher education, with a specific focus on management

education. Through its initiatives and interventions, it aims to enhance the quality, relevance, and impact of educational programmes and practices, ultimately benefiting students, educators, and society at large.

- **Dispersing Knowledge:** Finally, the Council aims to facilitate the dissemination and sharing of knowledge within the education community. By promoting research, publications, and knowledge-sharing platforms, it aims to democratize access to valuable insights and best practices, promoting continuous learning and improvement in educational institutions.

The Council activities include:

- **Capacity Building of Leaders:** By providing training, workshops, and resources, the Council helps academic and administrative leaders enhance their skills and capabilities. This ensures that they are better equipped to navigate the challenges and opportunities facing higher education institutions.
- **Discussion Forums:** By facilitating discussions and debates on policy issues, the Council enables its members to stay informed about relevant developments and share information about policies that support the mission and goals of higher education.
- **Sharing Best Practices:** Higher education institutions face similar challenges, but they may have different approaches to addressing them. By sharing best practices, the Council allows its members to learn from each other's experiences and adopt successful strategies in their own institutions.
- **Holding Periodic Meets and a General Assembly:** Regular meetings provide opportunities for networking, collaboration, and collective problem-solving among Council members. The general assembly serves as a platform for setting goals, reviewing progress, and making decisions about the direction of the Council's activities.
- **Helping Institutions Build a Skilled and Job-Ready Workforce:** In today's rapidly changing economy, it's essential for higher education institutions to prepare students for the workforce. The Council supports this goal by promoting initiatives and programs that enhance students' employability and job readiness, such as internships, vocational training, and industry partnerships.

Overall, the AIMA Vice Chancellors Council plays a vital role in shaping the future of higher education by fostering collaboration, innovation, and excellence among its members.

Membership

AIMA invites academic and administrative heads including Vice Chancellors, Provosts, PR - Chancellors, Directors, Senior Academics and Professionals from Industry to join the Vice Chancellors Council by becoming a member.

Membership of the Council will be your commitment to associate and contribute to the cause.

All membership applications will need to be considered and approved by the Membership Committee.

Membership Fee

Rs. 15000/- + 18%GST

About AIMA

The All India Management Association (AIMA) is the Voice of India's Leaders and Managers, and the apex body for management in India with over 38000 members and close to 6000 corporate / institutional members through 67 Local Management Associations affiliated to it. AIMA was formed over 60 years ago and is a non-lobbying, not for profit organization. It works closely with industry, Government, academia and students, to further the cause of the management profession in India; and is represented on a number of policy making bodies of the Government of India and national associations. AIMA offers various services in the areas of testing, distance education, skill development & training, research, publications, executive education and management development programmes – both in the physical and virtual mode. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.