



## Vice Chancellors Council

**A**s the national apex body for the management profession in India, All India Management Association has played a catalytic role in the evolution of a new management ethos since its inception in 1957. A pioneer in distance management education, AIMA has been at the forefront of development of management education and has been involved in bridging the gap between the industry and academia through its various programmes and initiatives.

With this aim in mind, AIMA has launched the Vice Chancellors Council; as a platform for senior management educationists and corporate thought leaders to come together work together towards the transformation of management education in the nation.

## Vision

The vision is to build a world class online and blended Management Education and facilitate Indian universities transition to a world class institution

## Mission

The Council, over time, will serve to be an enabler for innovative ideas in online and blended Management Education, and act as a platform for discussion, debate and collaboration. This council will channelise the creative ideas of great minds to bring about qualitative transformation and dispersion of knowledge in online and blended management education.

## About the Council

The AIMA Vice Chancellors Council is a platform for Vice Chancellors, Provosts, PR-Chancellors, Directors, Senior Academics and Professionals from Industry to pool their thoughts and suggestions about making management education blended, open and digital.

For this purpose, among the several activities, this council will:

- Act as a policy research centre in online and blended management education
- Discuss and deliberate on policy matters in university management education
- Develop an accreditation system for online and blended management education
- Publish a newsletter / journal to share best practices of online and blended management education
- Develop a common admission test to advance quality management education.
- Discuss and adopt online examination virtually proctored
- Hold periodic meets and a general assembly each year

## Membership

AIMA invites Vice Chancellors, Provosts, PR - Chancellors, Directors, Senior Academics and Professionals from Industry to join the Vice Chancellors Council by becoming the member.

Membership of the Council will be your commitment to associate and contribute in the cause.

All membership applications will need to be considered and approved by the Membership Committee.

### Membership Fee

Individual Membership: ₹ 7,500/- + 18% GST

Institutional Membership: ₹ 25,000/- +18% GST  
(For 3 Nominated Members from the Institution)

### Launch Discounted Fee

Individual Membership: ₹ 5,000/- + 18% GST

Institutional Membership: ₹ 15,000/- +18% GST  
(For 3 Nominated Members from the Institution)

## About AIMA

The All India Management Association (AIMA) is the apex body for management in India with over 37000 members and close to 6000 corporate /institutional members through 68 Local Management Associations affiliated to it. AIMA was formed over 60 years ago and is a non-lobbying, not for profit organisation, working closely with industry, Government, academia and students, to further the cause of the management profession in India. The association is represented on a number of policy making bodies of the Government of India and national associations including the AICTE; National Board of Accreditation; Association of Indian Management Schools, Hyderabad; National Productivity Council, New Delhi. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

Share your consent to be a Member & know more contact:

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